



TRAFFIC SAFETY EDUCATION FOUNDATION®

Thank you for your interest in our cutting-edge Traffic Safety education materials designed for Teachers, Parents with Children of ALL ages, Student Drivers and even Grandparents....

When you open the USB, you will see there are six different productions. As you click on an individual production, it will open into a complete chapter menu for that entire production. This separation, into individual chapters, has been requested by teachers for years. The separation enables teachers to make their own lesson plans, by using chapters in the order they need.

NOTE: If you prefer to use/see this educational information on our website. All videos on the USB are viewable at www.tsef.org. If you don't end up using the USB please consider passing it on to another family who may like to use it, thank you.

We can all work together and change America's tragic distracted driving culture for the better.

I hope you find the videos on USB useful and informative.

1. Vehicle Driver Aid Technology for Today

Driver aid technology in vehicles today come in many forms; auto brake assist, blind spot warning, back-up camera, lane-keep assist, even hands-free driving and much more.

This 22-chapter video shows many different forms of driver assist technology. Each chapter explains how the technology is supposed to work. The video also explains how every vehicle, with this kind of technology, comes with a manual. These manuals contain numerous WARNINGS about every piece of driver-aid technology in the vehicle. These warnings explain how the technology may not work at all, in certain situations.

These warnings are extensive and as complete as a manufacturer can make them. They explain that if a driver chooses to use the driver-aid technology, such as

hands-free or back-up camera, then the driver is 100% responsible for paying full attention to their surroundings and the road, at all times while using the technology.

All drivers need to pay full attention to driving at all times, but especially when using driver aid technology.

2. Awareness Driving Techniques for Today

Drivers choosing to look at, talk to, listen to, and manipulate Smartphones while driving, have pushed the US to the fastest increase in traffic deaths and injuries in the world, over the last 10yrs.

This video is 27 chapters showing the potential dangers of everyday driving situations, highlighted by commentary from Andy Pilgrim. It clearly shows how even the smallest distraction while driving can make a driver either dangerous OR vulnerable.

Several chapters in this video have become real favorites of driver education teachers, all over the US.

3. The Parent Driving Zone

Parents: please understand, children start learning your driving habits and behaviors, from the moment you turn their child safety seat around to face front.

This video has a huge amount of information, designed for parents with children of **ALL** ages. The chapter menu headings will help you find exactly which chapters can specifically fit your needs.

NOTE: If you are a parent with a child who just got a driving permit and are now looking for information on teaching your child to drive. Part 3, Section 3 of this video is where you want to look. You will find many video chapters there, totaling around 45 minutes of specific knowledge and information.

Part 3, Section 3 is also very popular with driver education teachers, as it shows many learning examples to show in their classrooms.

4. Realities of Driving Today

This video production is aimed at learner (beginner) drivers and is a favorite of driver education teachers, especially designed for students at the start of the learning process. The information in here adds credibility to the teacher, whether they be a driver ed teacher or parent.

Over a million people a year pass the US driving test. However, less than half of those who pass actually received even one minute of structured driving education; this is a very unfortunate and too often tragic fact.

Sadly, the US driving test is way too easy. This video production shows how the US got into this tragic situation and offers solutions to help change things for the better, starting today.

5. The Driving Zone 2

This video was designed for driver education teachers to use in their classrooms. It provides them with numerous chapters, loaded with information and knowledge, designed to help keep drivers safer as they start the learning-to-drive process.

6. Public Service Announcements (PSA's)

There are five PSA's.

No More Excuses was made for teachers, corporation safety officers and families to use. The five-minute video provides a major amount of information designed to enlighten parents, guardians, and all adults, about how and where most children learn their distracted driving behavior.

The Dangers of Street Racing and Stunting Explained (14 minutes) was made just a couple of years ago. This video takes a very different approach to

explain; when speed, braking potential and poor decisions meet physics, we can never go back. I have had incredibly positive feedback from this unique video. Knowledge is power, especially when it comes to safe driving.

Three of them are 1 -2 minutes in length, **Wake Up, Truth and Reality**. I made these three videos to highlight the dangers of distracted driving (**Wake Up, Reality**) and also to give a shout out to parents who work hard at not driving distracted, especially while their children are in the vehicle (**Truth**).

If you have any questions, please send them to andy@andypilgrim.com.

All the best and please be safe out there!

Andy Pilgrim