



Corporate Pledge for a Distraction-Free Driving Workplace

Of increasing concern to (your company name) is the proliferation of mobile electronics and the in-car workplace. Numerous studies have demonstrated how the use of wireless devices while driving pose a significant safety risk to motorists, their passengers and others on the road. Wireless device use while driving increases the risk of being in a crash 4 to 5 times. Studies have compared the risk of slower reaction times caused by cell phone use to those of driving with a blood alcohol concentration of .08, which would constitute a drunk driving violation in all 50 states. Researchers have also found that hands-free devices do not remove this risk because they do not reduce the distraction associated with a cell phone conversation. Studies show that the level of attention blindness during a cell phone conversation is the same with hand-held and hands-free devices. Below is our corporate pledge we would like you to consider taking for your safety and reduced corporate exposure.

1. Distracted driving choices and behaviors are the leading cause of 97% of vehicle collisions and crashes on American's roads. **I PLEDGE** not engage with my wireless device while driving.
2. **I PLEDGE** to never drive distracted, and to inform colleagues, clients, supervisors and family that I will return messages only when it is safe to do so.
3. **I PLEDGE** to focus on eliminating distracted driving choices and behaviors including but not limited to: fatigued driving, exceeding speed limits enroute to business appointments, eating meals while driving, consuming alcoholic beverages at business meals, and not using seatbelts.
4. **I PLEDGE** to create a voicemail message appropriate to this commitment and to use "do not disturb" functionality on my wireless device.
5. **I PLEDGE** to stow my phone safely away while driving and will only accept all calls, text messages or email messages when your vehicle is safely placed in park.
6. There is no business situation that justifies distracted, careless or reckless driving practices. **I PLEDGE** to be mindful of this while I drive.
7. **I PLEDGE** to set GPS destinations on my wireless device or vehicle infotainment system while parked. I further PLEDGE to stop in a safe location, out of traffic and make changes when the vehicle is safely placed in park.
8. **I PLEDGE** to always wear my seat belts when driving. I will also make sure that every other person traveling in my vehicle wears a seat belt.
9. **I PLEDGE** to make my clients and business associates aware of my corporate pledge for driver safety and encourage them to do the same.
10. **I PLEDGE** to share these values and practices with my spouse, children, extended family, friends, co-workers and everyone I value.

MOTOR VEHICLE SAFETY POLICY PLEDGE ACKNOWLEDGEMENT

I have received a written copy of (your company name) Motor Vehicle Safety pledge.

Employee Signature _____ Date
